

Sponsorship Opportunities

Sponsor the Virtual Journal **\$15,000**

Mention in all gala-related promotion (including social media, fliers, and press releases) leading up to event, including mention on the website for remainder of 2020; company name/logo on bottom front cover of virtual journal; your company banner displayed in virtual event space during gala

Sponsor a "Commercial Break" **\$10,000**

Mention in all gala-related promotion (including social media, fliers, and press releases) leading up to event, including on the website; full back cover page ad of gala virtual journal; and your name displayed onscreen during a "commercial break" when Y-COP staff, program participant or Board will discuss Y-COP programs (approx. 2 minutes)

Sponsor the Roslyn Edwards Memorial **\$5,000**

*Full page **gold** ad in gala virtual journal; mention in press releases, on website, and social media promotion; and your name displayed onscreen during the Roslyn Edwards Memorial tribute (approx. 2 minutes)*

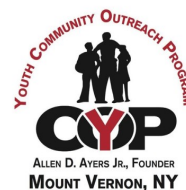
Sponsor an Honoree **\$2,500**

*Full page **silver** ad in gala virtual journal, mention in press releases, and your name displayed onscreen during one of the Honoree's presentations (approx. 2 minutes)*

Sponsor a Presenter **\$1,500**

*Full page **color** ad in gala journal, mention in press releases, and your name displayed onscreen during one of the presenter's introduction of the Honorees (approx. 1 minute)*

***Y-COP's 5th Annual
Virtual Gala
9.30.2020***



Suggested Donations for Individuals:

\$375 - one month scholarship for one child for After School

\$800 - full scholarship for one child in summer day camp

\$1,000 - hot, nutritious meal for 50 After School Program youth for one week

\$3,750 - full scholarship for After School covering the entire academic year for one child or 10 children for one month

***Make Payments
and Donations
online at
YCOPMVNY.ORG***

*Make checks payable to:
Y-COP of Mount Vernon, Inc.
227 East Lincoln Avenue
Mount Vernon, NY 10552*

***EMAIL Journal Ads to:
ycop2012@gmail.com***

***Proceeds Benefit Y-COP Programs:
After School
Summer Day Camp
Out-of-School
Counselors-in-Training
Youth Development Basketball
Girls' Empowerment Group***